Micah Cambre

Engineering & Development

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I bring over two decades of experience as a technology & digital product leader focused on innovation and end-to-end product life cycles. My skill set includes proven capabilities in product strategy, engineering management, and front-end engineering. I collaborate seamlessly with designers, marketers, engineers, and managers, playing a pivotal role in guiding products from conceptualization to delivery. I am a long-time advocate for responsive and inclusive user interfaces, using semantic HTML, modern CSS and interactive Javascript to create engaging and accessible digital experiences.

EXPERIENCE

Engineering Manager @ Highspot | 2022 - Present
- Strengthened cross-functional **collaboration** by fostering stronger partnerships with Marketing, Design, Security, and Engineering
- Revitalized the Marketing Web strategy by redefining **key performance indicators**, completing a higher percentage of **KPIs**. Focused efforts on improving **performance**, achieving **higher SEO rankings**, and ensuring better **accessibility** for improved **user experience**
- Overhauled developer and product documentation; recorded **3rd-party data flow** audit
  - Streamlined time management, optimized end-to-end workflows, created security and bug playbooks, and enhanced **OKRs**
- Implemented new **QA test case workflow** and **end-to-end regression testing**, effectively decreasing buggy releases by 80%
- Refined **agile-based product life cycle management** for a faster turnaround and more efficient redesign of the marketing site
- Implemented focused **standup** meetings, positioning the team weeks ahead of our colleagues
- Collaborated with Design team to update the **design system**, improving categorization of patterns and tokens

Lead Software Engineer @ Biteable | 2020 - 2022
- Conceptualized, defined, and coordinated the design, development, testing, and successful launch of an innovative **Headless CMS using Next.js**, **WordPress Gutenberg** with Full Site Editing, and Block Themes
- Strategically managed the implementation of **Storybook** with **React** for the **User Interface Library**
- Doubled performance by achieving key **Core Web Vitals** targets
- Mentored a developer colleague, focusing on enhancing **data models**, creating components, improving **accessibility**, and boosting overall **performance**
- Collaborated with Design, pairing on the **design system** and **pattern library**, improving the **UI**, documentation, and **UX** design

Senior Front End Developer @ TrendyMinds | 2019 - 2020
- Executed and launched a **React Micro App** integrated into a Progressive Web App (PWA), employing **CRUD** principles with **Laravel-based APIs**
- Demonstrated proficiency in enhancing **React**, **Javascript**, **WordPress** and **Craft CMS** projects
- Implemented product strategy to leverage **Gatsby**, **GraphQL**, and a **Headless Content Management Systems**

UI Developer @ Circonus | 2017 - 2018
- Personally **architected JSON** and using the **REST API**, improving database services API
- Authored a new **Node.js** and **NPM** build tool workflow, increasing efficiency to transform the internal web application into a fully **responsive design**
- Led the effort to refactor **JavaScript**, adopting modern **ES5** and **ES6+** standards, improving the developer experience

Front-End Developer @ Alpha Solutions | 2015 - 2017
- Championed UI development for front-end Sitecore components, previously driven by back-end developers
- Charged to create **Single Page Applications** with custom **state management**, providing new template for new apps
- Introduced new build system to include **Scss** for styling

Full-time, contract, and consulting since the year **2000**

SKILLS

Tech: HTML, CSS, Scss/Stylus, Javascript, Typescript, JSON, Node, React, GraphQL, Next.js, Remix, Astro, Storybook, jQuery, PHP, WordPress/ACF/WooCommerce, CraftCMS, Laravel, Twig, Git, Webpack

Tools: Figma, Jira, Trello, Notion, Marketo, Google Analytics, GTM, PagerDuty, New Relic, Pingdom, PageSpeed Insights, Lighthouse, Core Web Vitals, Software Development Life Cycle, Agile Practices, Pattern Libraries, Component Libraries, AWS

EDUCATION
University of Colorado at Denver   Bachelor of Science in Music - Music Industry Studies

HONORS
Eagle Scout with Bronze Palm